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Chartered Engineers Pacific

(aka Western Canada Group of Chartered Engineers)

<http://www.charteredengineerspacific.ca>

NOTICE OF EVENING PRESENTATION Wednesday, 19th June 2019, 7 to 9 pm

Venue: Conference Rooms, Accent Inns, Burnaby
3777 Henning Drive, Burnaby V5C 6N5 Tel: 604-473-5000

Topic:

Business Responsibility: Risk and Opportunity

Speaker:

Christie Stephenson

Executive Director, Peter P.Dhillon Centre of Business Ethics,
UBC Sauder School of Business



Expectations of corporate social and environmental responsibility are on the rise. Social and environmental issues can represent both risk and opportunity for companies. Resilient companies understand both their own stakeholders as well as societal trends. Christie Stephenson will highlight examples of companies that have misread expectations and overview initiatives aimed to increase companies social and environmental responsibility.

Speaker's BIOGRAPHY

Christie Stephenson is the Executive Director of the Dhillon Centre for Business Ethics at UBC Sauder School of Business. She currently serves on the boards of Canadian Business for Social Responsibility and the UBC Staff Pension Plan, as well as on the governance committee at BlueShore Financial.



Before joining UBC Sauder in 2016, Christie spent more than 15 years at socially responsible and impact investing firms Sustainalytics (then Jantzi Research Associates), NEI Investments (Ethical Funds) and Purpose Capital (now Rally Assets). She also has more than two decades of diverse board experience, having served as a director of a charity, several cooperatives, numerous non-profits, two university senates, and several private companies ranging from startup phase to \$100 million in annual revenue.

Christie is a frequent speaker to industry and public audiences on topics related to governance, sustainability and corporate social responsibility, and lectures on responsible business and investing at UBC Sauder. She is regular media commentator and her work has appeared in publications including the Globe and Mail, Report on Business Magazine, Corporate Governance Review, and the book 50 Best Ethical Stocks for Canadians.

Christie has an undergraduate degree from University of Victoria and a graduate degree from McGill University, studied Chinese in Beijing, and is fluent in both Canada's official languages

No Registration Required:

50 seats are available, *first-come-first seated*. This event is provided **free of charge**, includes a coffee/snacks table and welcomes all interested **members and guests**.
Excellent opportunity to network among multi-discipline engineers and others!