



One-Day Seminar on

CORPORATE SOCIAL RESPONSIBILITY AWARENESS AMONG YOUNG ENGINEERS AND ENGINEERING STUDENTS

(September 22, 2018, 9am to 4pm)

Organized by

Institution of Engineering and Technology - UK (IET)

www.theiet.org

and Chartered Engineers Pacific (CEP)

https://charteredengineerspacific.ca/

CEP serves members of Institution of Civil Engineers, Institution of Mechanical Engineers, Institution of Engineering and Technology, Institution of Structural Engineers, Chartered Institution of Building Services Engineers in BC, Yukon, Washington state and Alaska

The intent of Corporate Social Responsibility (CSR) is to ensure that companies conduct their business in a way that considers their social, economic and environmental impact, and consideration of human rights. CSR is being increasingly realized by organizations as a crucial tool for achieving a better image in government and public. This seminar aims to inspire young engineers on businesses' responsibility to act ethically and consider their impacts on the community at large.

Venue: Room# T001 Building T, Langara College, 100 W 49th Ave, Vancouver, BC V5Y 2Z6.

Registration: Send email to <u>ietrepresentativewesterncanada@gmail.com</u> latest by September 7, 2018 mentioning your name, occupation, institution / organization, and contact info.

Seminar Schedule

09:00-09:15 09:15-09:30	Registration and Welcome Inauguration and Introduction to IET and CEP.
09:30-10.00	Presentation 1: "The Sustainable Development Challenge" by John W. McArthur, Senior Advisor on Sustainable Development to the United Nations Foundation, Washington.
10.00-10.30	Presentation 2: "Ethical Expectations of Canadian Business" by Christie Stephenson, Executive Director, Dhillon Centre for Business Ethics at UBC Sauder Business School, and Board Member, Canadian Business for Social Responsibility.
10.30-11:00	Coffee / Snacks Break
11:00-11-30	Presentation 3: "CSR initiatives at Schneider Electric" by Sean Farragher, Consultant Sales Power Solutions Architect at Schneider Electric.
11:30-12.00	Presentation 4: "CSR in the Banking sector: Examples of State Bank of India Group" by Safal Tripathi, Vice President, SBI Canada Bank Vice President, SBI Canada Bank.
12:00-13.00	Lunch break
13:00-14.30	Workshop on CSR by Ruchi Tyagi, Associate Professor & Head (Human Resources & Organizational Behaviour), University of Petroleum & Energy Studies, India.
14:30-14:45	Coffee / Snacks Break
14:45-15.45	CSR Workshop continues (individual and group activity)
15.45-16.00	Valediction and Vote of Thanks

About the Organizers...

Institution of Engineering and Technology (IET), Headquartered in UK, is one of the world's largest engineering institutions with over 168,000 members in 150 countries. It is multidisciplinary – to reflect the increasingly diverse nature of engineering in the 21st century. The IET is working to engineer a better world by inspiring, informing and influencing its members, engineers and technicians and all those who are touched by or touch the work of engineers

Chartered Engineers Pacific (CEP), formerly Western Canada Group of Chartered Engineers, serves members of the ICE, IMechE, IET, IStructE, and CIBSE located in British Columbia, Yukon, Washington State and Alaska. The Group exists to extend the Institutions' services to members locally, and to assist Canadian professional engineers, EITs and technologists with aspirations to register professionally in Europe.

About the speakers...



John W. McArthur is an optimist and economist focused on sustainable improvements in living standards around the world. He is a Senior Fellow with Brookings Institution and a Senior Advisor to the UN Foundation. He also serves as a Board Governor for the International Development Research Centre, a member of Grand Challenges Canada's Scientific Advisory Board, and a member of the Global Nutrition Report's Independent Expert Group. John holds an MPhil and DPhil (PhD) in economics from Oxford (Rhodes Scholar), an MPP from Harvard, and a BA (Hons) from the University of British Columbia in Vancouver.



Christie Stephenson is the Executive Director of the Peter P. Dhillon Centre for Business Ethics at the UBC Sauder School of Business. She is also a Board member of Canadian Business for Social Responsibility. Christie has more than two decades of diverse board experience, having served as a director of cooperatives, non-profit organizations and private companies. She currently serves as a corporate reporting judge for the Chartered Professional Accounts of Canada, a governance committee member at Blue Shore Financial and a Director of the Canadian Centre for International Justice and Philippe Kirsch Institute.



Sean Farragher is the Consultant Sales Power Solutions Architect at Schneider Electric. Sean manages the business development and market strategies for Schneider Electric's Power Management and Energy Efficiency solutions in western Canada. With a focus on the engineering community, he provides the best-fit business and technical solutions for clients to assist them in meeting their energy challenges. Sean has close to 20 years of experience across all market sectors both internationally and now focused on the Canadian market.



Safal Tripathi is Vice President & Branch head of Surrey Branch. He is working with State Bank of India as a senior executive for past 18 years, currently on deputation to SBI Canada Bank. Safal has actively contributed to many CSR initiatives of SBI including promoting banking in rural areas, facilitating weaker sections of society, and promoting entrepreneurs. He has headed rural branches for State Bank of India for several years. Safal holds a MA degree in Economics from Lucknow University.



Ruchi Tyagi is a self-inspired, values driven individual with 15 years of teaching and training experience of Post and Undergraduate students at different reputed institutes. Presently, she is an Associate Professor and HOD, HR and OB at University of Petroleum & Energy Studies, Dehradun, India. Her academic background is: MBA (HR), MJMC Degree, and PhD in 'CSR'. She is actively associated with Thar India Institution, Jaipur, India, a non-profit organisation. For them, she conducts pan India CSR related events. She has been a speaker at Vladimir University, Kozminisky University, Herzenberg State Pedagogical University and Moscow State University (Dept of Ethics). She has authored two books and has published many research papers in reputed Journals.

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